



People - Convictions - Solutions



A bit of history



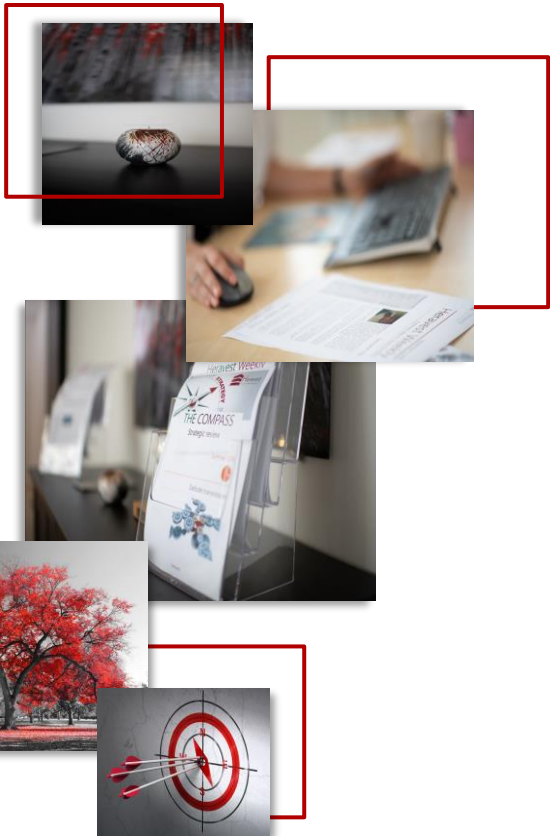
Hera, in the Greek mythology, is the goddess of fertility, wedding and good relationships. Daughter of Rhea and Cronos, and wife of Zeus.

Heravest is an independent local investment boutique, it offers:

- A team of specialists with a **long experience** and **recognized skills** at prestigious financial institutions
- An **innovative shop** that uses technology to promote **proximity**, **transparency** and **interactivity**
- A range of investment solutions with a **multi-factorial approach**, (in particular macro-economic, but not only ...)
- An **independent, agile, flexible** and risk-conscious approach

Dedicated to independent asset managers, family offices and small and medium-sized banks / financial institutions.





Heravest' strength:

- A team of experts **dedicated** to its customers
- An **active** investment boutique with **strong convictions**
- **Direct access** to specialists and portfolios
- An **alignment of interests** between services, solutions and customers

Heravest aligns its interests with its institutional clients

Heravest does not work for end customers (individuals)

WHAT

- Investment Services
- Implementable solutions
- For Institutional Investors

WHO

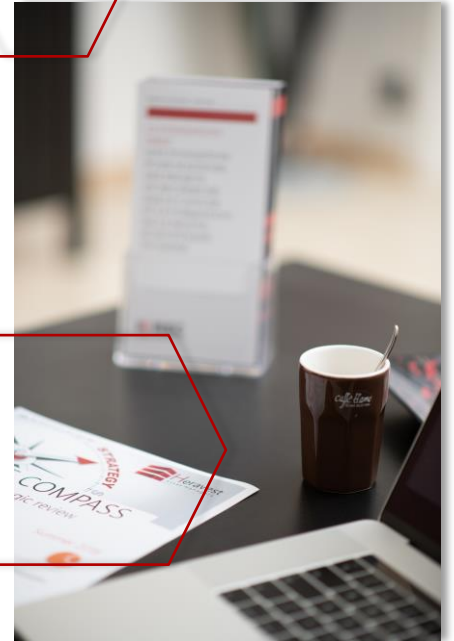
3 specialists

- Philippe Schindler
- Philippe Rezzonico
- Jerome Baillaud

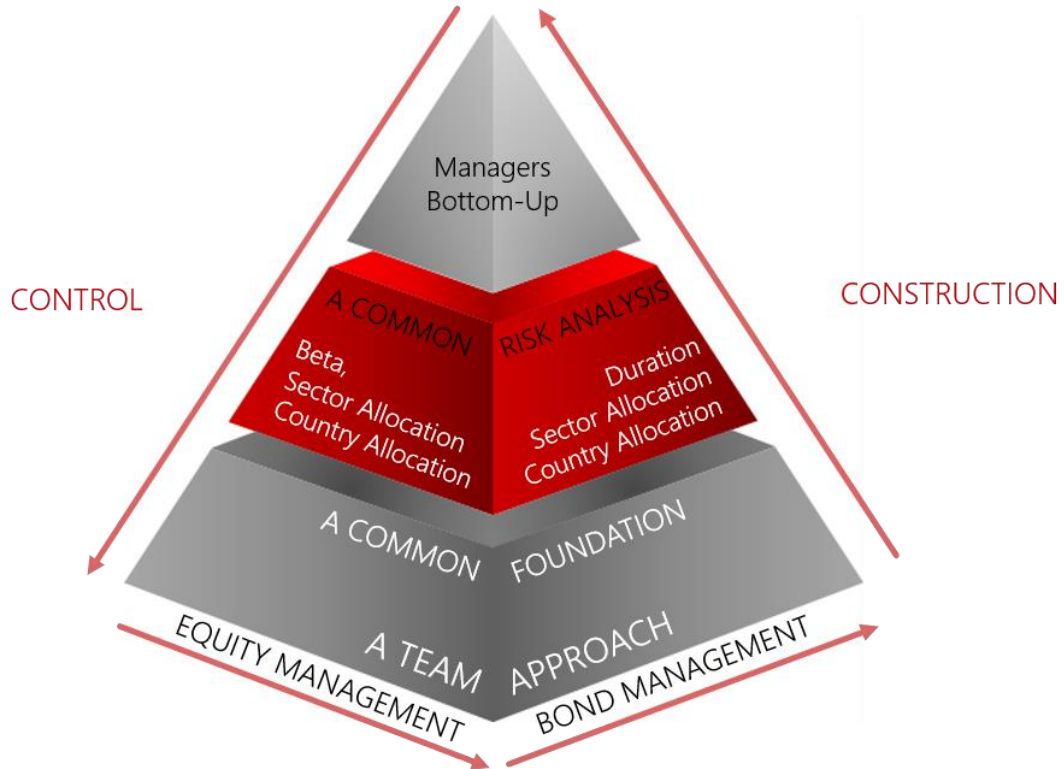
HOW

Internal Philosophy:

- **Tailor-made** partnerships
- Investment process
- **Integrated** and iterative
- **Solutions** oriented
- **Transparency**



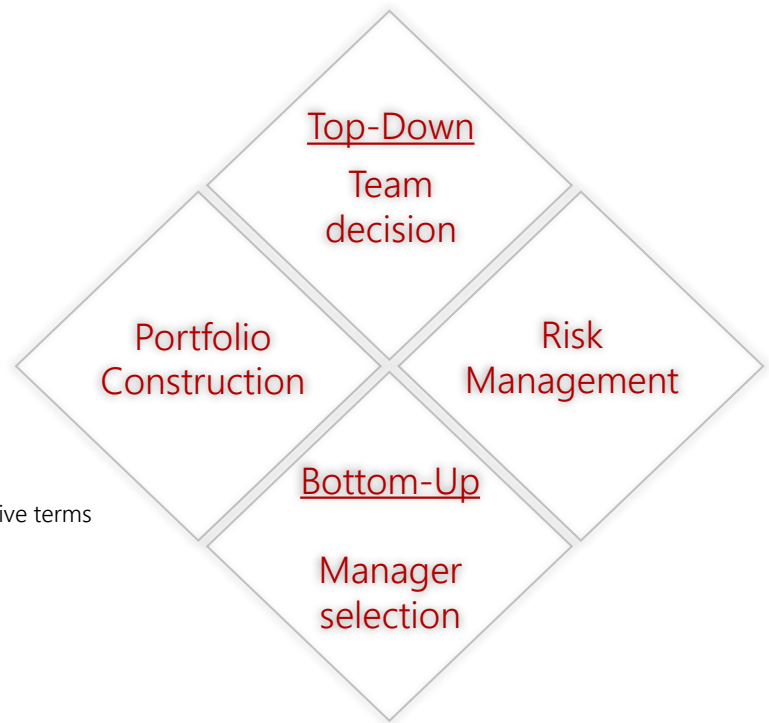
An integrated and iterative investment process



A common approach within strategies ...

... with different levels of control and reports

- **Exposure** : Beta or duration
- **Risks** :
 - Tracking-error budget
 - Liquidity
 - Counterparty
 - Concentration
 - Commitment
- **Performances**: Position by position, in absolute and relative terms



Advisory services

From Strategy / Tactic to Investment Ideas and Practical Solutions



Written supports in French, in English under the Heravest's or partner's brand



Everything depends on you!

Everything is customized

You choose the cooperation mode



Advisory services

The client defines the frequency, intensity and way of communication

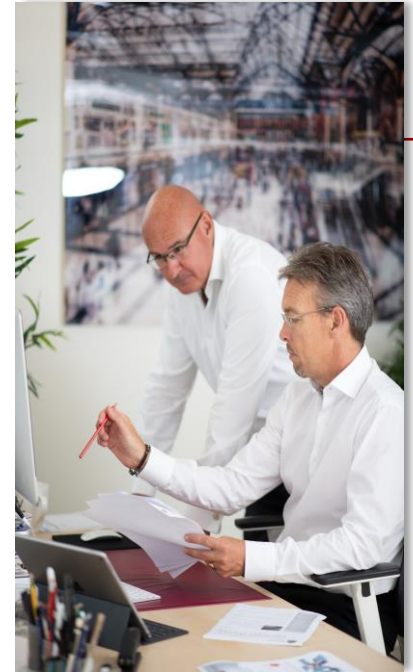
On a regular basis:

- Quarterly, monthly, or weekly meetings
- Participation in investment committees (proactive/passive)
- Conference calls or Skype

or

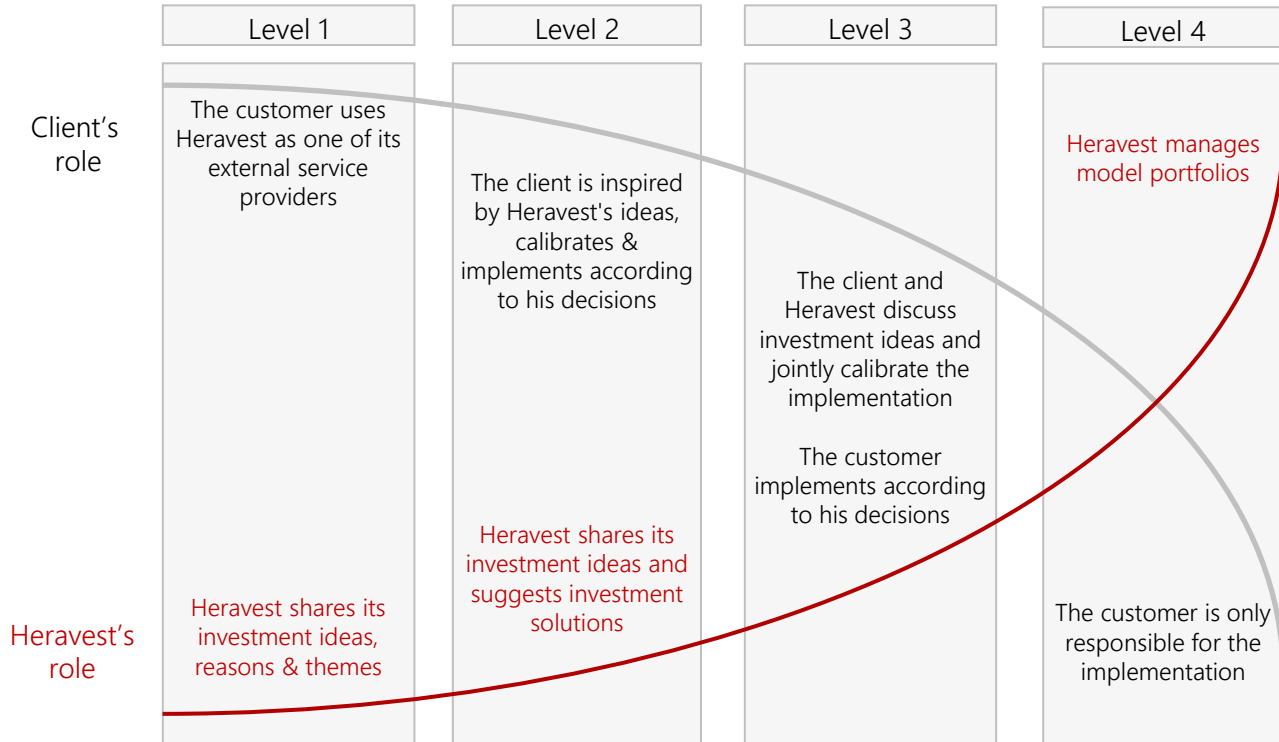
On-demand / personalized

Everything depends on you!
Everything is customized
You choose the cooperation mode





The client defines the nature and intensity of the cooperation



Dedicated solutions in different forms

Customized solutions

1. We design investment solutions:

- Flexible
- Ad hoc
- and personalized

2. Under **different structures** & with several providers:

- Managed accounts
- Delta-One Certificates
- Actively managed certificates
- Exchange Trade Products (ETP)
- **Dedicated funds**



JEROME BAILLAUD
PARTNER – CIO
jbaillaud@heravest.com

- More than 15 years experience in the fixed income & FX fund management and a recognized expertise in the highly added value segments (FX, IG, HY, EM).
- Has been working for Amundi in the High Yield and EM team, then as a global fixed income strategist and fund manager for BNP Paribas and Lombard Odier IM, and then for Blue Lakes Advisors, before co-funding Heravest in 2017.
- Graduate from ESG business school and holding a MS in Money-Bank-Finance from Panthéon-Assas University.



PHILIPPE SCHINDLER
CEO & BOARD MEMBER
pschindler@heravest.com

- More than 3 decades in the investment
- Started in 1984 at Arthur Andersen.
- Then joined Ferrier Lullin in 1987 as financial analyst, portfolio manager, Head of Asset management, and CIO.
- joined Lombard Odier as head of the strategy team, then Lloyds Private Bank as CIO, before funding Blue Lakes Advisors.
- He co-funded Heravest in 2017.
- Graduate from HEC (Lausanne).



PHILIPPE REZZONICO
PARTNER – CIO
prezzonico@heravest.com

- 3 decades of experience as financial analyst on the Swiss and European markets, fund manager and strategist.
- Head of investment in Ferrier Lullin, European fund manager in IAM, member of the investment committee at Mirabaud, before joining Blue Lakes Advisors.
- He co-funded Heravest in 2017.
- S&P Micropal awarded in 1998 for the FL Trust Switzerland fund.
- Graduate from the Geneva university in Economy and CFPI holder.

Management team

The fund management team has been collaborating from the beginning with success.

	1991-2003	2003-2012	2012-2017	Since 2017
Philippe Schindler	Ferrier Lullin	Lombard Odier Lloyds	Blue Lakes	Heravest
Philippe Rezzonico	Ferrier Lullin	IAM Mirabaud	Blue Lakes	Heravest
Jérôme Baillaud		Amundi BNP Lombard Odier	Blue Lakes	Heravest
	Heravest people worked together			

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